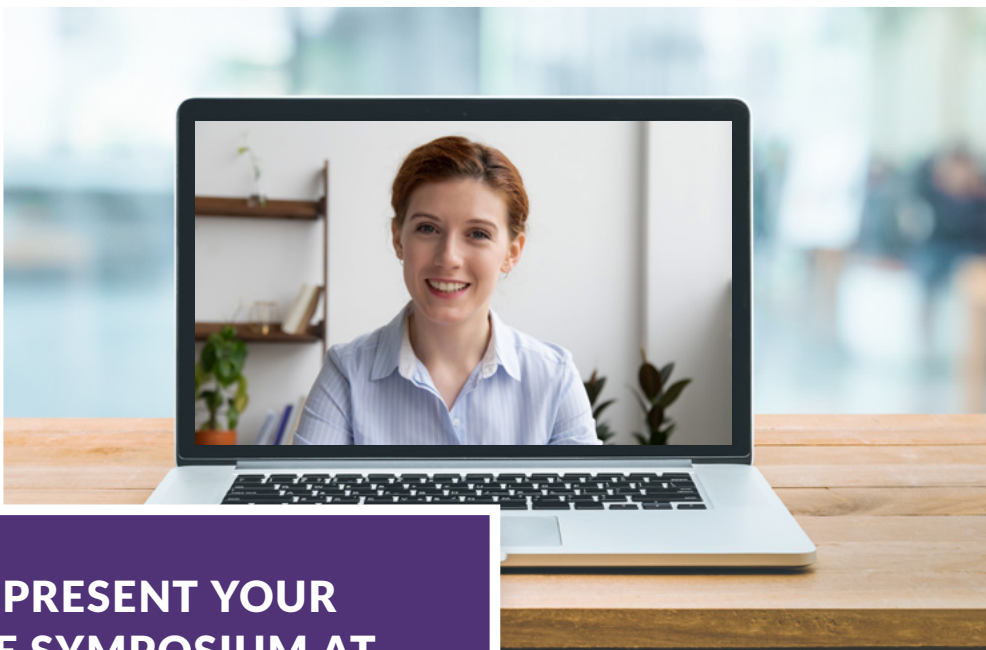


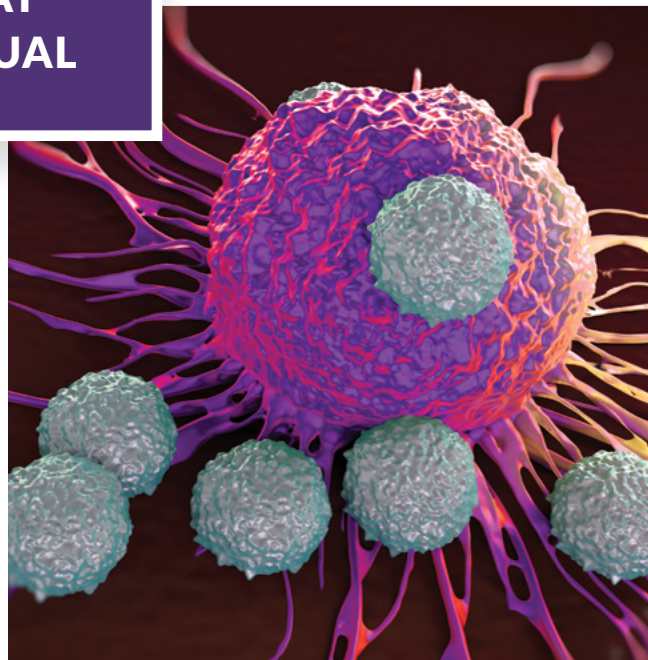
2020
JADPRO *Live*
THE ANNUAL APSHO MEETING

OCTOBER 15 – NOVEMBER 6

CE SYMPOSIUM OPPORTUNITIES



**PRESENT YOUR
CE SYMPOSIUM AT
JADPRO LIVE VIRTUAL**



About JADPRO Live

The eighth annual JADPRO Live conference will be held in a virtual format. The audience for this CE-certified conference consists of nurse practitioners (NPs), physician assistants (PAs), clinical nurse specialists (CNSs), PharmDs, advanced degree nurses, hematology/oncology nurses, and physicians.

This conference includes a variety of interactive educational sessions designed for the advanced practitioner and featuring the latest in oncology care:

- Presentations with Q&A
- Case study-based roundtables
- Panel discussions

About JADPRO

The *Journal of the Advanced Practitioner in Oncology* is dedicated to improving the quality of care for patients with cancer by supporting critical issues in advanced practice in oncology and recognizing the expanding contributions of advanced practitioners. JADPRO publishes topics across the cancer trajectory for the for the NP, PA, PharmD, and CNS, and supports professional development of the advanced practitioner in oncology. JADPRO strives to promote interprofessional collaboration and to uphold the highest ethical and professional standards. JADPRO is mailed 8 times per year to over 8,024 NPs, PAs, PharmDs, CNSs, and additional advanced degree nurses all working in the field of oncology, and provides information that will enhance the quality of care for the patient with cancer.



JADPRO's website features all content from the current issue as well as archived articles from all past issues. The homepage highlights a news feed of relevant stories from the Web, aggregated content from *The ASCO Post* and JNCCN, key editorials and commentary, selected articles from previous issues, virtual events, JADPRO's most recent social media posts, blog entries from JADPRO associate editors and guests, and sponsored content. From the navigation bar, potential contributors can access the manuscript submission portal ScholarOne, and clinicians can sign up to receive the journal.

2019 Average Website Stats*

Sessions Per Month	Users Per Month	Pages Per Session
6,108	4,414	6,108

*Based on U.S. average stats Jan-Jun in 2019, Google Analytics, Google DFP, and MOAT Analytics



Advanced Practitioner Society for Hematology and Oncology

About APSHO

Working on a team is nothing new to APs in oncology. Although APs are veterans in terms of working with their colleagues, in the past it was often difficult to connect with like-minded APs from different organizations and practice types in order to share experiences and information. It seemed like a natural extension to work with influential leaders in the field of oncology advanced practice to oversee the creation of the Advanced Practitioner Society for Hematology and Oncology (APSHO). JADPRO is the official journal of APSHO.

Why Participate?

About the Advanced Practitioner

NPs and PAs

- Have prescriptive rights in all 50 states
- Routinely see patients independent of a physician, or with a physician present in the office suite*
- Treat patients in all practice types
 - › Community practice
 - › Hospital-owned practice
 - › Academic institution

*Towle, EL, et al (2011). ASCO Study of Collaborative Practice Arrangements. JOP, 7, 278-282.

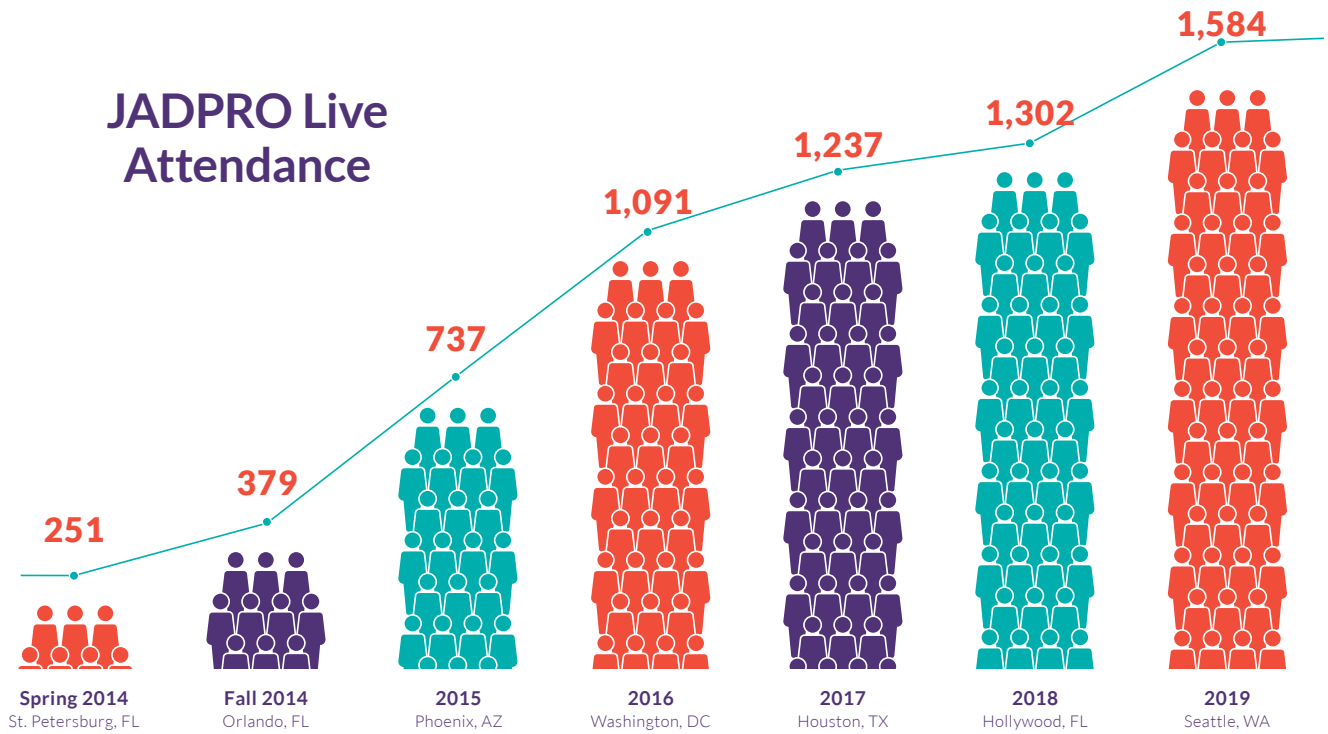
Patient Care

92% of JADPRO LIVE attendees work in patient care*

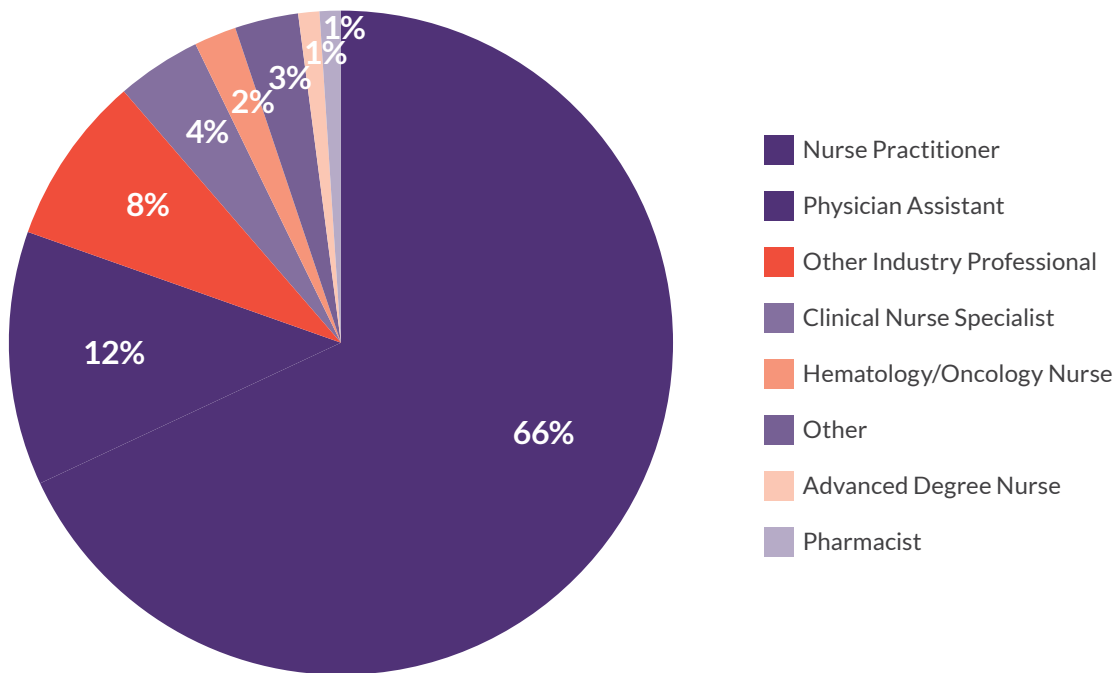


* JADPRO Live 2019

About the Attendees



Professional Status*

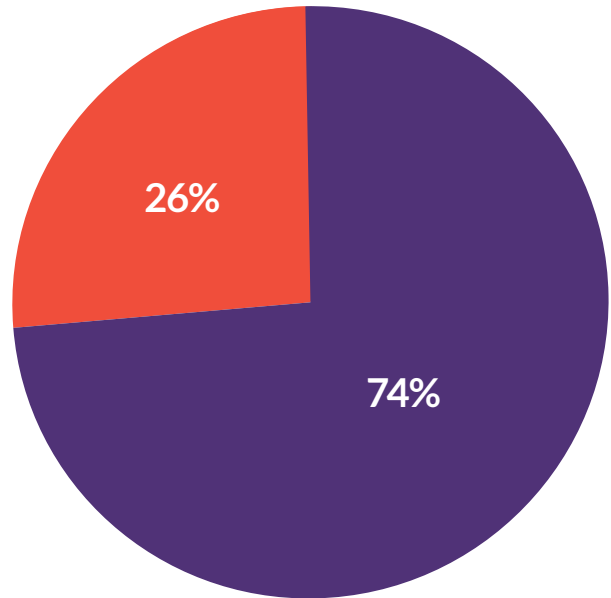


*JADPRO Live 2019
(excluding exhibitors)

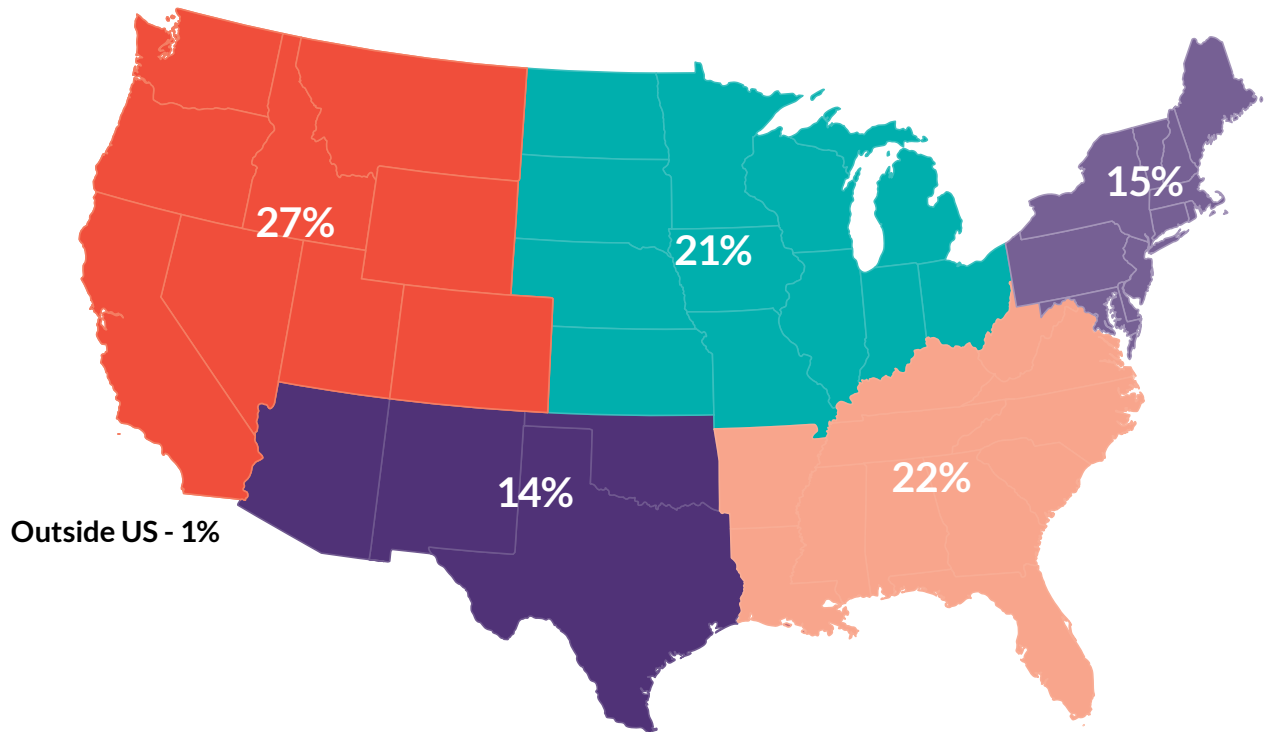
Prescribing Privileges*

74% of JADPRO Live attendees
prescribe medications

■ Yes ■ No



National Audience*



* JADPRO Live 2019

2020 Independent Satellite Symposium Guidelines



Be sure to submit your application by July 20.

Potential satellite symposia are independent, supported by educational grants, CME/CE/CPE certified, and to be offered in conjunction with *JADPRO Live Virtual*, a conference for advanced practitioners in hematology/oncology. These events are not part of the official *JADPRO Live Virtual* meeting program and are planned solely by the independent event organizer.

Application Requirements

- Each proposed symposium should be unique and answer an unmet educational need.
- Applications must be complete and submitted online by the deadline of July 20, with payment due on August 3. (Incomplete applications will not be reviewed.) There is no limit to the number of applications an independent event organizer may submit.
- Applications will be reviewed based on scientific merit, audience interest in the topic, and uniqueness of the symposium.
- In the case of an approval, the contact person listed on the application will be notified. Further instructions on logistics, an invoice, and a letter of agreement will also be sent at that time.

Meeting Format

Day	Live Sessions	Encore Sessions	CE Symposia
1 - Thursday, Oct 15	6	0	1
2 - Friday, Oct 16	1	2	0
3 - Saturday, Oct 17	6	0	1
4 - Sunday, Oct 18	1	2	1
5 - Monday, Oct 19	1	2	1
6 - Tuesday, Oct 20	1	1	0
7 - Wednesday, Oct 21	1	2	1
8 - Thursday, Oct 22	6	1	0
9 - Friday, Oct 23	1	2	0
Total	24	12	5

12 Days of Encore Restreams: Saturday, October 24, to Friday, November 6

One session per day, shown twice with select CE satellite encores

42 Days of Full On-Demand: Friday, November 20, to Sunday, December 31

CE Symposium Opportunity

- Medical education company (MEC) to provide:
 - › Promotional materials
 - Printed invitation for JADPRO Live in a Box
 - Images and text for promotion
 - › Link to CE-certified symposium housed on MEC's website
 - › All appropriate measures required to provide credits to attendees
- Harborside to provide:
 - › Symposium registration highlighted on JADPRO Live website
 - JADPRO Live in a Box delivered to all attendees
 - Listing in conference guide
 - CE print brochure
 - Opportunity to insert printed invitation in box
 - › E-Mail notifications
 - 1x dedicated e-mail with provided registration link
 - Inclusion in additional pre-registration communications
 - › Virtual meeting
 - Listing at CE symposium location (lobby sign, kiosk, etc.)
 - Dedicated event time during live presentation, encore presentations, and online housing for 1 month
 - Event reminders on housekeeping slides and communications throughout the meeting
 - › Program live on site until December 31, 2020
 - › Submission deadline: July 20, 2020
- Cost: \$40,000 per program

CME/CE/CPE Accreditation

- Harborside does not suggest or approve content or speakers for satellite symposia.
- All satellite symposia must provide CME/CE/CPE credit opportunity; event organizers are responsible for obtaining certification and complying with associated guidelines and policies.
- Only organizations accredited by the Accreditation Council for Continuing Medical Education (ACCME) may sponsor CME activities and may award *AMA PRA Category 1 Credit™*. Only organizations accredited by the American Nurses Credentialing Center's Commission on Accreditation (ANCC) may sponsor CE activities and may award contact hour credit. Only organizations accredited by the Accreditation Council for Pharmacy Education (ACPE) may sponsor CE activities and may award contact hours. These accredited providers are responsible for the content, quality, and scientific integrity of all CME/CE/CPE activities certified for credit.
- Harborside encourages all providers participating in satellite symposia to review the current ACCME Standards for Commercial Support, these standards can be found at [accme.org](https://www.accme.org); the ANCC Certification Policies, which can be found at <https://www.nursingworld.org/certification/certification-policies/>; and the Accreditation Council for Pharmacy Education's Continuing Education Provider Accreditation Program, which can be found at <https://www.acpe-accredit.org/>

Program Content and Presenters

- The proposed program will offer the audience information not presented elsewhere during the conference.
- The program title must be indicative of the symposium content.
- The learning objectives should clearly meet the educational needs of the target audience: advanced practitioners in oncology.

- The program must be evidence based, free from bias, and designed to provide relevant learning for the practicing clinician. The program cannot promote a specific drug product or service and must meet the policies and guidelines of the ACCME, ANCC, and ACPE.
- The presenter, or at least one member of the presenting team, should be an advanced practitioner currently treating patients.

Promotional Materials and Educational Meeting Handouts

- Harborside will provide a listing of each satellite symposium in the conference guide and on its website.
- Harborside will send one (1) customized e-mail announcement to attendees per satellite.
- Your satellite (and contact information) will be listed in a stand-alone print brochure that features all CE satellite symposia.
- Additional announcement requests must be approved by Harborside.
- Educational meeting material may be distributed during each independent satellite symposium. There may be no other communication distributed during the event.

Cancellation Policy

- Cancellation requests must be submitted in writing to Patti McLafferty at pmclafferty@harborsidemeded.com
 - Any cancellation requests received August 14–31, 2020, will incur a 50% cancellation penalty.
 - Any cancellation request received on or after September 1, 2020, will incur a 100% cancellation penalty.
- Be sure to submit your application by July 20. [Click here to apply.](#)

For questions concerning the Independent Satellite Symposium Application or Guidelines, please contact:

Patti McLafferty at pmclafferty@harborsidemeded.com



JADPRO Live Virtual Supplement Pricing

Bring your satellite symposium to over 8,000 additional learners! Deliver enduring material to the dedicated readers of JADPRO via a print and/or digital supplement.



Print and Digital

The JADPRO print circulation is approximately 8,024 potential learners.

Total Pages	Circulation plus 1 year online hosting	Overruns Add'l 1,000s
12 + covers	\$31,961	\$2,565
16 + covers	\$35,502	\$2,786
24 + covers	\$45,293	\$3,009
28 + covers	\$50,354	\$3,152
32 + covers	\$53,415	\$3,260
48 + covers	\$67,704	\$4,099

Supplement size is estimated for proposals. Actual folio size may result in price adjustment.

Digital Only

Base JADPRO digital-only article: \$19,177

- Article type: Grand Rounds
- Abstract (150-200 words)
- Text word count: 1500 to 3000
- 2-3 medium size graphics
- ~35 references

Standard JADPRO digital-only article: \$27,167

- Article type: Review or Grand Rounds
- Abstract (150-200 words)
- Text word count: 3000-4500
- 3-4 medium size graphics
- ~35 references

Enhanced JADPRO digital-only article: \$40,622

- Article type: Review or Grand Rounds
- Abstract (150-200 words)
- Text word count: 4500-6000
- 4-6 medium size graphics
- ~60 references

Supplement Guidelines

Supplements are produced in 4-color. Turnaround time is 3-4 months from receipt of manuscripts. Print advertising promoting the supplement will appear in an issue prior to and following the supplement launch. Supplements will also be posted on advancedpractitioner.com and promoted via banner ads.

Pricing is based on the receipt of clean manuscripts from the medical education company (MEC) and includes light editing, design, layout, review, web production, printing, polybagging and distribution to circulation of JADPRO. Honorarium is paid by the MEC. The MEC will provide certification for supplements.

SAVE THE DATE

JADPRO *live*

THE ANNUAL APSHO MEETING

THE PREMIER CONFERENCE FOR ADVANCED PRACTITIONERS IN ONCOLOGY



2021 | **Nashville**
November 11-14



2022 | **Denver**
October 20-23

[JADPROLIVE.COM](https://www.jadprolive.com)

